



Privacy Policy of Squad Life Inc.

At *Squad Life Inc.*, we are committed to safeguarding your privacy and ensuring that your personal information is protected. This Privacy Policy outlines how we collect, use, and disclose information through our website and services. Please read the following to understand our practices regarding your personal information.

1. Information We Collect

We collect and store information provided by visitors and users of our website and services, as well as information collected automatically through monitoring tools. This may include:

- **Personal Information:** Name, email address, mailing address, phone number, payment information (including credit card details), and login credentials.
 - **Automatically Collected Information:** Internet Protocol (IP) address, browser type, pages viewed, and other analytics, including session data, page interaction details, and browsing behavior on our website.
 - **Payment Information:** Collected during transactions such as credit card numbers and billing addresses, processed through secure third-party gateways.
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2. How We Collect Information

We collect personal information through various means, including:

- When you submit forms on our website (e.g., contact forms, subscription forms).
 - When you purchase a service or product from our website.
 - When you interact with our social media accounts or other digital platforms.
 - When you provide feedback, reviews, or engage with customer support.
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3. Why We Collect Your Information

We collect your personal information for the following purposes:

- To provide, operate, and improve our services.
 - To contact you regarding updates, promotions, and service-related notifications.
 - To offer personalized service and customer support.
 - To create aggregated data that helps improve the user experience.
 - To comply with applicable laws and regulations.
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4. How We Store, Use, Share, and Disclose Your Information

Your data is stored on secure servers, and we employ appropriate security measures to prevent unauthorized access or disclosure. We do not sell or share your personal information except in the following cases:

- With third-party service providers (such as payment processors) who help us deliver our services, while adhering to industry standards, including PCI-DSS compliance.
 - When required by law or in response to legal requests.
 - In connection with any business transfers (mergers, acquisitions).
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5. Communications with You

We may use your personal information to contact you for the following purposes:

- To send you important updates regarding your account or transactions.
- To notify you of promotions, surveys, and other marketing communications.
- To resolve any disputes or provide assistance.

You may opt out of receiving promotional communications at any time by following the unsubscribe instructions in our emails or contacting us directly.



6. Use of Cookies and Tracking Tools

Our website uses cookies and similar tracking technologies to monitor site traffic, improve user experience, and gather analytics. Some of the cookies we use are essential for our website to function, while others help us understand how visitors use our site.

Third-party services, such as Google Analytics, may also use cookies to track and store data. For details on the specific cookies used, please refer to your browser settings.

7. Withdrawing Consent and Access to Information

You have the right to access, update, or request the deletion of your personal information. If you no longer wish for us to process your data, you may withdraw your consent at any time by contacting us at:

- Email: info@squadlife.ca
 - Mailing Address: 51 Riverside Gate, Okotoks, AB T1S 1B2
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8. Updates to Our Privacy Policy

We may update this Privacy Policy periodically. Changes will take effect immediately upon posting. If we make significant changes, we will notify you through our website or other communication channels. We encourage you to review this policy regularly to stay informed of any updates.



9. Contact Us

If you have any questions or concerns regarding this Privacy Policy or how your information is handled, please contact us at:

- Email: info@squadlife.ca
- Mailing Address: 51 Riverside Gate, Okotoks, AB T1S 1B2

This Privacy Policy was last updated on September 29, 2024.